



Women's Leadership Accelerator

January to July 2021

Women's Leadership Accelerator is seven months of professional development and a mastermind group designed for women who lead the next generation in the workplace to step up their game, grow in their roles, move up the ladder, be more influential, create impact and become agile leaders. This cohort of women will provide the opportunity to learn from other women leaders and build new connections in an intimate setting. The cohort will be capped at 15 participants. This is a high-touch virtual process to meet the development needs of those who want to be engaged, learning and challenging themselves in dynamic group and individual settings.

According to Forbes Magazine, women leaders are building a better place to work. They are masterful at engaging employees, connecting with them and helping them to feel inspired by the work they do. They tend to lead in companies that are more purpose driven which attracts and retains talent. They lead the way in driving diversity and inclusion, key drivers in business innovation. Forbes, Apr 30, 2019

Investing in women leaders is good for business.



Program Components

Leadership Experientials

12 Workshops

Delivered Virtually

All workshops will be recorded
Wednesdays, 12:00 pm - 2:00 pm

January: 13 and 20

February: 3 and 10

March: 10 and 17

April: 7 and 14

May: 5

June: 2 and 9

July: 21

WORKSHOP TOPICS

Each topic delivered in [2] two-hour sessions virtually

- **Stepping Into the Best of Yourself:** *Leverage for Leaders Program and Four Lenses Personality Assessment to build self-awareness*
- **Understanding and Engaging Others:** *Emotional Intelligence defined, assessed and developed to build other-regarding*
- **Function Like a Senior Leader:** *Leadership Success Ladder, Talents to Strengths to lead with your best forward*
- **Building Grit, Agility and Resilience:** *Energy as your greatest asset to maintain momentum, manage self-care and create impact*
- **Creating a Positive Culture:** *Understand values and how they relate to daily behavior, build strong leadership presence*
- **Transformational Leadership:** *Mentoring and coaching skills to bring out the best, inspire and manage others effectively*

ASSESSMENTS: Four Lenses Personality Assessment, Emotional Intelligence 2.0, StrengthsFinder 2.0, self-directed 360 Assessment

Mastermind Sessions

6 Sessions

Delivered Virtually

Wednesdays, 12:00 pm - 1:00 pm

Group accountability and support in achieving goals

January 27, February 17, March 24, April 21, June 16, July 14

Professional Coaching

One session per month

Delivered Virtually

A TOTAL OF 8 SESSIONS

One hour each

- Anchor session will be held in December 2020
- Wrap-Up session will be held in July 2021
- Focus of sessions to be determined by each participant to include topics such as:
 - Leading others, managing up, communication skills, balancing priorities, critical thinking, innovation and strategy, using technology skills, and being a role model

Strategic Alignment

Customizing the Program

Each participant will detail the competencies needed in her role and targeted future roles, establish development goals, and align goals to contribute to and accomplish the mission and vision of her company. She will be guided in selecting a mentor and be supported in the creation and implementation of a personal leadership project within her company.

Program Investment

\$5520

Application deadline **December 11, 2020**

Access Application: <https://forms.gle/vgLxBfdxhY3pYd4H9>

Partial scholarships are available based on need.

Step Up LEADERS

— Ignite • Align • Launch —



This is a Program of Step Up Leaders
Created by Suzanne McFarlin, PCC, BCC

Women's Leadership Accelerator is a culmination of all the best of the lessons I have learned and tools I have developed as a leader and coach. Learn from a leader who has experienced success as an entrepreneur, coach, educator, non-profit leader and community champion. I have a passion for helping pull women up the proverbial ladder and to learn to step up on their own. The investment in this program is similar to the cost of a basic six-month coaching engagement but you get leadership experiential workshops, personal leadership coaching, a mastermind group and more!

My focus is to help clients see the best in themselves and stand tall in their capabilities to contagiously change the world. "Speak Up Step Up" is a personal motto that has shaped my life and career and is the basis for my leadership development methods. For over twenty years, I have been developing leaders through coaching, teaching, mentoring and creating programs to help people step up. My credentials are board-certified coach (BCC) and professional-certified coach (PCC) specializing in executive coaching and leadership development. I became a certified coach with the Dr. Martha Beck organization and the International Coach Federation.

www.StepUpLeaders.com . Suzanne@StepUpLeaders.com . 520.955.3504

Through the American Society for Training and Development, I received professional certificates for training services, am trained in the StrengthsFinder assessment, and certified in the Four Lenses assessment. At the University of Arizona, I am the Executive Coach for their Executive MBA Programs and have been a Professional Leadership Coach, as well as coached and instructed MBA and undergraduate students at the Eller College of Management. Previously, I held the position of Executive Director of Greater Tucson Leadership. My client list also includes Raytheon Missile Systems, The Flinn-Brown Leadership Academy, R. E. Darling Company, Rincon Research Corporation, Tucson Electric Power, BeachFleischman, and other local and statewide companies and organizations.

Involved in and leading community causes, I serve as the Vice President of Outreach and Partnerships for the International Coaching Federation Arizona, as a mentor for both the Emerging Leaders Council and the Social Venture Partners Fast Pitch. I have also served as an Honorary Commander for Davis-Monthan Air Force Base and on the boards of Arizona Town Hall, National Charity League, and the Public Voices Fellowship at the University of Arizona. In 2005 I was awarded with the Greater Tucson Leadership (GTL) Brigadier General Ronald L. Kurth Merit Award for Leadership, in 2018 the GTL Alumni Excellence Award, and in 2018 Tucson Woman of Influence Award.